




# Breaking Down the Garden Wall:

Web 2.0: Blogs and RSS Feeds in Library Settings

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MILEX Technology Update  
8/16/06





# Menu

- Choice of Gardens
- Web 2.0 ([a.k.a. Library 2.0](#))
- Blogs and Examples
- Blogs to RSS Feeds
- How to Subscribe to Feeds
- How Libraries Use RSS
- Start a Blog!
- Paste RSS Feeds to Your Library site
- A Homework Assignment
- What Could Happen If We Don't Jump on the Web 2.0 Bandwagon
- Suggested Readings



# Choice of Gardens

- A *walled garden* is an Internet browsing environment that limits or controls the information and websites the user is able to access (Web 1.0)
- An *open garden* is a browsing environment where it is easy to collaborate, and get data in and out of the system (Web 2.0)



# Web 2.0 - The Open Garden

What exactly is Web 2.0?

- The Web as a platform to share and collaborate, not just a collection of pages to read
- Inversion of control: an open system where the user has control over content
- Social Networking - Yes, MySpace!
- Applications on the server or through the browser
- Aspects of Web 2.0 include blogs, RSS feeds, Wikis, and Podcasts



# Library 2.0 - A Few Tenets

(Chad & Davis)

- The library is everywhere
- The library has no barriers
- The library invites user participation
- The library uses flexible, best of breed systems



# Library 2.0 - Adapt to Needs

“Rather than debate the overall merits of the 2.0 movement, information professionals should explore the territory, techniques, and examples to find the most useful applications in your own work environment.” (Notess)





# Blogs

A web log or “blog” is an online journal. Blogs began as personal diaries or opinion platforms, where visitors could read blog entries and leave the blogger comments.

Now blogs are often used as collaborative communication tools for hobbyists, special interest groups, businesses, professional organizations, and even libraries!



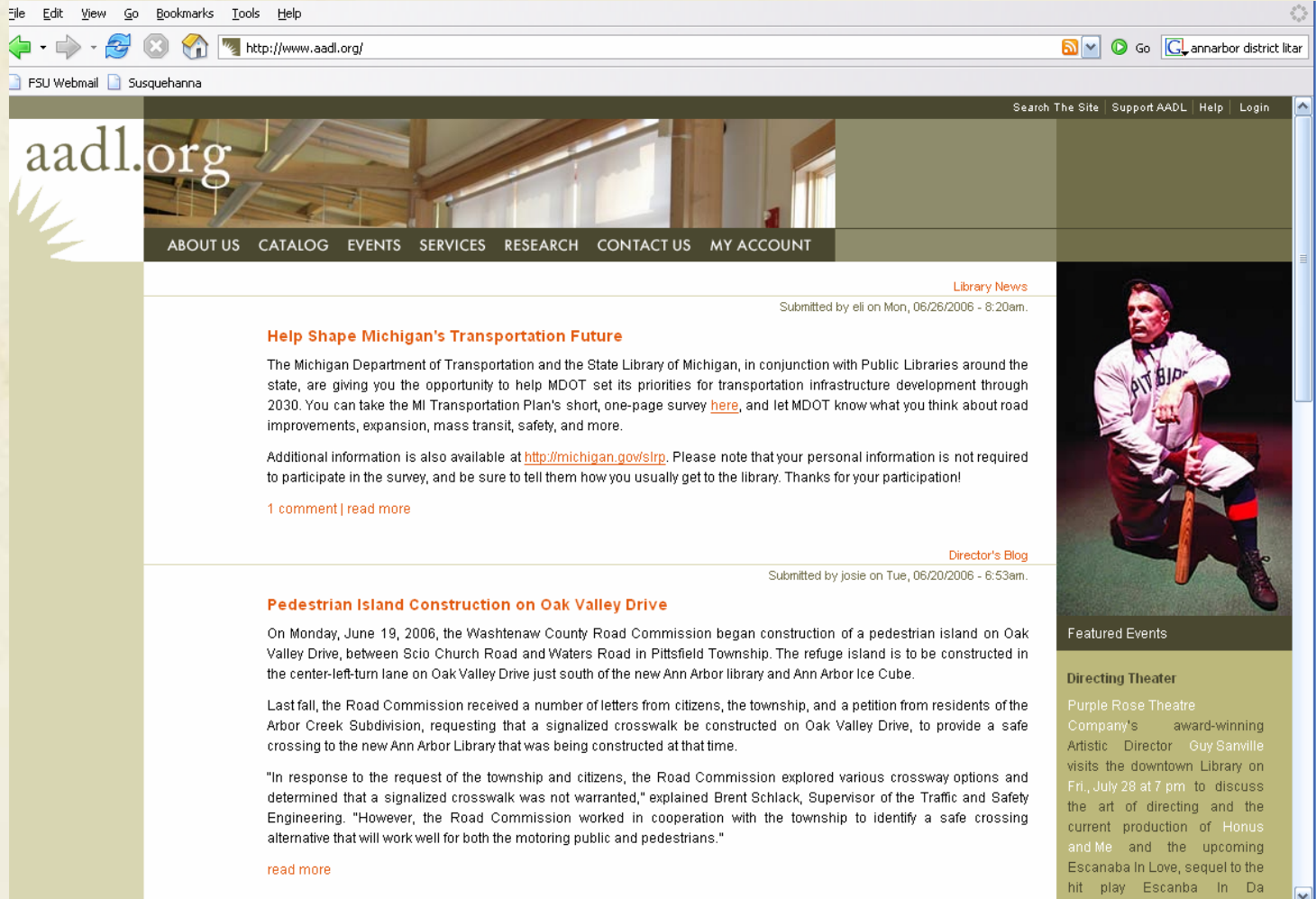
# Blog Examples

- Information Literacy in the Land of Confusion:  
<http://lorenzen.blogspot.com>
- ACRL Log: <http://acrlblog.org>
- LibrarianInBlack:  
<http://librarianinblack.typepad.com/librarianinblack>



# Library Website as a Blog

Ann Arbor District Library: <http://www.aadl.org/>



The screenshot shows a web browser window displaying the Ann Arbor District Library (AADL) website. The browser's address bar shows the URL <http://www.aadl.org/>. The website has a green header with the AADL logo and a navigation menu. The main content area features two blog-style articles. The first article, titled "Help Shape Michigan's Transportation Future", is dated Monday, June 26, 2006, and includes a link to a survey. The second article, titled "Pedestrian Island Construction on Oak Valley Drive", is dated Tuesday, June 20, 2006, and describes a construction project. A sidebar on the right, titled "Featured Events", lists a theater performance by the Purple Rose Theatre.

File Edit View Go Bookmarks Tools Help

[FSU Webmail](#) [Susquehanna](#)

[http://www.aadl.org/](#)

[ann Arbor district librar](#)

Search The Site | Support AADL | Help | Login

**aadl.org**

ABOUT US CATALOG EVENTS SERVICES RESEARCH CONTACT US MY ACCOUNT

**Library News**

Submitted by eli on Mon, 06/26/2006 - 8:20am.

**Help Shape Michigan's Transportation Future**

The Michigan Department of Transportation and the State Library of Michigan, in conjunction with Public Libraries around the state, are giving you the opportunity to help MDOT set its priorities for transportation infrastructure development through 2030. You can take the MI Transportation Plan's short, one-page survey [here](#), and let MDOT know what you think about road improvements, expansion, mass transit, safety, and more.

Additional information is also available at <http://michigan.gov/slrp>. Please note that your personal information is not required to participate in the survey, and be sure to tell them how you usually get to the library. Thanks for your participation!

[1 comment](#) | [read more](#)

**Director's Blog**

Submitted by josie on Tue, 06/20/2006 - 8:53am.

**Pedestrian Island Construction on Oak Valley Drive**

On Monday, June 19, 2006, the Washtenaw County Road Commission began construction of a pedestrian island on Oak Valley Drive, between Scio Church Road and Waters Road in Pittsfield Township. The refuge island is to be constructed in the center-left-turn lane on Oak Valley Drive just south of the new Ann Arbor library and Ann Arbor Ice Cube.

Last fall, the Road Commission received a number of letters from citizens, the township, and a petition from residents of the Arbor Creek Subdivision, requesting that a signalized crosswalk be constructed on Oak Valley Drive, to provide a safe crossing to the new Ann Arbor Library that was being constructed at that time.

"In response to the request of the township and citizens, the Road Commission explored various crossway options and determined that a signalized crosswalk was not warranted," explained Brent Schlack, Supervisor of the Traffic and Safety Engineering. "However, the Road Commission worked in cooperation with the township to identify a safe crossing alternative that will work well for both the motoring public and pedestrians."

[read more](#)

**Featured Events**

**Directing Theater**

Purple Rose Theatre Company's award-winning Artistic Director Guy Sanville visits the downtown Library on Fri., July 28 at 7 pm to discuss the art of directing and the current production of *Honus and Me* and the upcoming *Escanaba In Love*, sequel to the hit play *Escanaba In Da*



# Blogs to RSS Feeds

- ***Blogs***, as well as news media sites, use RSS feeds that you can subscribe to, and have sent to your website or RSS aggregator
- RSS stands for ***Really Simple Syndication***
- RSS used to be called “channels” in the 1990’s
- Remember those news headlines you could subscribe to on your personalized AOL start page? Those are RSS feeds!

# Spotting RSS Feeds

You can tell that a news site or blog offers RSS feeds if you see one of these cute, colorful buttons:



...Or if you see a text link that says:

## “Syndicate This Site”



# Where You Can Read RSS Feeds:

You need an RSS Aggregator! Below are examples:

- MyYahoo! Start Page: <http://my.yahoo.com/>
- Bloglines - <http://www.bloglines.com>
- Mozilla Firefox Internet Browser or Thunderbird Email Client
- Sorry, no RSS for Internet Explorer or Outlook until the next versions!

YAHOO! MESSENGER  
with Voice

REPLAY

SHARE MORE OF YOURSELF.  
NOW YAHOO! MESSENGER LETS YOU CONNECT WITH  
YOUR FRIENDS ON WINDOWS LIVE MESSENGER.

Get It Now

Category: **Web** [Images](#) [Video](#) [Local](#) [News](#) [Shopping](#)

Search:

Yahoo! Search

• Advanced  
• My Web

Thu, Jul 13, 03:36 pm

[Track the web with Yahoo! Alerts](#)

+ Add Content + Change Layout + Change Colors

Show: **All Items** ☐ Hide Read Items Select Page: **Entertainment**

## Message Center

edit x

Check Email ✉ New mail

[Check Calendar](#)

## Lottery Results

edit x

## Maryland

## Lotto

Jul 12 11-16-22-23-31-43

## Midday Pick 4

Jul 12 0-0-0-4

[Full Results & Payouts](#)

## Pennsylvania

## Cash 5

Jul 12 5-9-11-14-23

## Pick 4

Jul 12 9-1-4-0

[Full Results & Payouts](#)

+ Add Content

## New York Post Online Edition: Gossip

edit x

- ['BEAUTY JUNKIES' GO FOR NIPS AND TUCKS](#) - 10 hours ago
- [ROME HAS NOT FALLEN](#) - 10 hours ago
- [SUPER-PRODUCER EVICTING EX](#) - 10 hours ago
- [SEEING STARS](#) - 10 hours ago
- [A FACE FOR RADIO](#) - 10 hours ago

## Gossip/Celebrity News from Reuters

edit x

- [Model Christie Brinkley, fourth husband separate](#) - 22 hours ago
- [Jolie to play widow of journalist Daniel Pearl](#) - 12 hours ago
- [Former Queens principal revs up Mondo Generator](#) - 14 hours ago
- [Perabo faces apocalypse in new thriller](#) - 11 hours ago
- ["Shrek" sequel adds Amy Sedaris, Eric Idle to cast](#) - 13 hours ago

## AP: Strange News

edit x

- [Ore. rooster off to hen house in the sky](#) - 3 hours ago
- [No bids yet on crypts at Ark. cemetery](#) - 2 hours ago
- [Residents of Mo. town hurt by flag thefts](#) - 2 hours ago
- [Dog blamed for hitting woman with truck](#) - 4 hours ago
- [Ailing elephant rescued but can't stand](#) - 5 hours ago

## Reuters: Entertainment

edit x

- [Dan Rather mulling CBS lawsuit](#) - 53 minutes ago
- [Jolie to play widow of journalist Daniel Pearl](#) - 12 hours ago

These gossip headlines from Page Six of the New York Post exemplify an RSS feed!

## 5 WWE

## Overall Movers

1	<a href="#">Syd Barrett</a>	Breakout!
2	<a href="#">Keri Russell</a>	5257.10%
3	<a href="#">Suri Cruise</a>	3017.24%
4	<a href="#">Kashmir</a>	3008.92%
5	<a href="#">Roger Waters</a>	1792.86%

## Evite

edit x

Evite makes event planning fun and easy; best of all, it's free! [Sign up / Log in](#) now to start tracking your Evite events on My Yahoo!

## For example...

<b>Bay to Breakers</b>	<b>1 New</b>
Sun, May 20 7:30am	





[My Feeds](#) [My Blog](#) [Clippings](#)

[Add](#) [Edit](#) [Options](#)

[16 Feeds](#) [Mark All Read](#)

## **B** [Bloglines | News \(12\)](#)

[Dark Shadows](#)

[Librarians and Information Literacy](#)

[Unshelved](#)

[The Shifted Librarian](#)

[Free Range Librarian](#)

[The Information Literacy Land of Confusion](#)

[LISNews.org](#)

[LISNews.org: College & Academic](#)

[Feedster on: "information literacy"](#)

[The Kept-Up Academic Librarian](#)

[LibrarianInBlack](#)

[Librarians' Internet Index: New This Week](#)

[Library Stuff](#)

[ACRLog](#)

[Intellectual Property \(11\)](#)

[Lessig Blog \(11\)](#)

[Web Development](#)

[Extras](#)

Done

Welcome shenry@frostburg.edu



[Account](#) [Help](#) [Log Out](#)

Search for Posts [➔](#)

[More Options](#)

[Directory](#) [Share](#) [Search](#)

228 subscribers

[related feeds](#)

[unsubscribe](#)

[edit subscription](#)

## [The Information Literacy Land of Confusion](#)

Blog of librarian Michael Lorenzen discussing library user education, library instruction, librarianship, information literacy, and search engines. Also covers other observations on life in general.

100 Items | [Sort Oldest First](#) | Updated: Fri, Aug 11 2006 11:00 PM

### [Ideas for Using the Web to Get a Book Published](#)

By Michael

I was talking to one of my colleagues today at the library. She was telling me about a relative who has written a manuscript but is having trouble finding a publisher. Apparently, there are thousands of want-to-be writers out there and getting attention is hard.

I provided her with the following idea. She asked me to write it down so she could send it to her relative. I decided to go ahead and post it to this blog as others may find it of interest.

1. Put part of your book on the Web. Find a good site designer and a Web host and post you chapters online. Find someone who knows how to do good search engine optimization to promote your site.

2. Put [Google Adsense](#) on all your pages. This is described by Google as "a way for publishers of all sizes to display relevant Google ads on their web pages. Because the ads are related to what your visitors are looking for, your content attracts visitors who are interested in the products and services you promote, and enhance your content pages." The wonder of this system is that you have a chance to make money.

3. If you have a fiction book, only put the first half of the book online. Your readers will want to buy the entire book. Make plenty of links on the site for purchasing.

4. Find a vanity press publisher who will print your book for a fee. You will be sent a small number of copies.

Here is where I  
search, read and  
organize my favorite  
RSS feeds in  
Bloglines at  
[www.bloglines.com](http://www.bloglines.com)



# How to Subscribe to RSS Feeds

It's as easy as:

- Finding your favorite news or blog topic at Feedster: <http://www.feedster.com>
- Clicking on  or 
- Cutting and pasting the web address on the following page into your aggregator



Feedster

Search for: All | Blogs | News | Podcasts

information literacy

Search

Search Help

Sort by: ☐ Date ☒ Relevance Subscribe to this search

12,318 results

You may [include older posts](#) to expand your results. This may take some time.

## Sponsored Links

[Research Information Literacy at Questia](#)

Find quality info at the world's online library. 450,000 books, articles. Search or read full text, highlight, cite and auto-create bibliographies and get a personal bookshelf.

[www.questia.com](http://www.questia.com)[Basic Computer Literacy Information](#)Prepare for a rewarding career in **Information** Technology 100% online at South University. Explore computer related education programs and request school info today.[tech.careeredu.org](http://tech.careeredu.org)

(This post does not have a title)

Miracles in Progress: System Change and Coherence Dr. Lyn Sharratt Superintendent of Curriculum and Instructional Services York Region District School Board Dr. Carol Rolheiser Associate Dean, Ontario Institute for Studies in Education University of...

From  Lyn's UK Vsit - 4911 words - Published 2 weeks, 1 day ago[The Great \(?\) Debate: Is Information Literacy A Fad And A Waste Of Time](#)

A highly anticipated program at the ALA conference was the ACRL President's Program that featured "The Great Debate". This year's debate resolution was "The Emperor Has No Clothes: Be It Resolved That Information Literacy is a Fad and Waste of.

From  ACRLLog - 1847 words - Published 1 week, 2 days ago

Copy this web  
address

This XML file does not appear to have any style information associated with it. The document tree is shown below.

```
<!-- generator="wordpress/2.0.3" -->
- <rss version="2.0">
-   <channel>
      <title>ACRLLog</title>
      <link>http://acrlblog.org</link>
    - <description>
        Blogging by and for academic and research librarians
      </description>
      <pubDate>Wed, 12 Jul 2006 21:30:22 +0000</pubDate>
      <generator>http://wordpress.org/?v=2.0.3</generator>
      <language>en</language>
    - <item>
      <title>Public Funding (sic) of Higher Ed</title>
      - <link>
        http://acrlblog.org/2006/07/12/public-funding-sic-of-higher-ed/
      </link>
      - <comments>
        http://acrlblog.org/2006/07/12/public-funding-sic-of-higher-ed/#comments
      </comments>
      <pubDate>Wed, 12 Jul 2006 21:30:22 +0000</pubDate>
      <dc:creator>Marc Meola</dc:creator>
      <category>Higher Education</category>
      - <guid isPermaLink="false">
        http://acrlblog.org/2006/07/12/public-funding-sic-of-higher-ed/
      </guid>
```

Ignore all this  
other  
gobbledy-gook!

+ Add Content

Change Layout

Change Colors

Add/Delete Pages

Adding content to: Entertainment ▼

Finished

Paste the address in  
the box - Now  
you're subscribed!


## Find Content

Find

## Add RSS by URL

URL:  Add

If you know a site supports RSS, you can manually enter the RSS URL above and it will be added to your page. Not sure of the RSS URL? Follow these 5 steps:

1. Go to the site or do a [quick web search](#) if you don't know the URL.
2. Look for a little orange button like this: . This indicates the site syndicates its content. Usually, the button points directly to the site's RSS file. (The page looks like raw code, but don't let it scare you!)
3. To find the RSS URL, right-click on the orange XML button to "Copy Shortcut." Or click on the "XML" button and use "Ctrl-C" on your keyboard to copy the URL found in the address bar of your browser.
4. Return to this page, use "Ctrl-V" to paste the URL into the field above, and click "Add".
5. A valid RSS URL will take you to a preview page where you can see how the module will look on your page. If you like what you see, confirm by clicking "Add."

Congratulations! You've just added a new feed to your page.

Change Layout

Results for: 'information literacy' Edit Query

1-10 of 290 feeds

### [The Information Literacy Land of Confusion](#)

Updated Wed, Jul 12 2006 8:54 AM (189 subscribers)

Blog of librarian Michael Lorenzen discussing library user education, library instruction, librarianship, **information literacy**, and search engines.

[lorenzen.blogspot.com/atom.xml](http://lorenzen.blogspot.com/atom.xml)

[Preview feed](#) · [Subscribe to feed](#)

### [Information Literacy Weblog](#)

Updated Thu, Jul 13 2006 6:52 AM (73 subscribers)

We bring you news and reports about **information literacy** around the world...

[information-literacy.blogspot.com/atom.xml?bsuser=information-literacy](http://information-literacy.blogspot.com/atom.xml?bsuser=information-literacy)

[Preview feed](#) · [Subscribe to feed](#)

### [Information Literacy by Example](#)

Updated Wed, Feb 8 2006 10:55 AM (42 subscribers)

[ilbe.blogspot.com/atom.xml](http://ilbe.blogspot.com/atom.xml)

[Preview feed](#) · [Subscribe to feed](#)

### [Information Literacy](#)

Updated Wed, May 3 2006 1:06 PM (28 subscribers)

The most recent materials that have been added to MERLOT in the subject category of **Information Literacy**...

[rss.merlot.org/publish/InformationLiteracy.xml](http://rss.merlot.org/publish/InformationLiteracy.xml)

[Preview feed](#) · [Subscribe to feed](#)

### [Information Literacy in Canada](#)

#### Matching Posts

[Call for Chapters - casebook on online information literacy programs](#)

In Bloglines, it's even easier. Just click the on the link to subscribe to the RSS feed!



# Libraries can use RSS for ...

- Automatically updating news, events, and other announcements
- New catalog titles
- Syndicating others' RSS content
  - Research Information
  - Journal Alerts
  - Book reviews

And all this content can be pushed out to library users as subscribers!



# RSS for News and Events

UCSD Biomedical & Medical Center Libraries: <http://biomed.ucsd.edu>



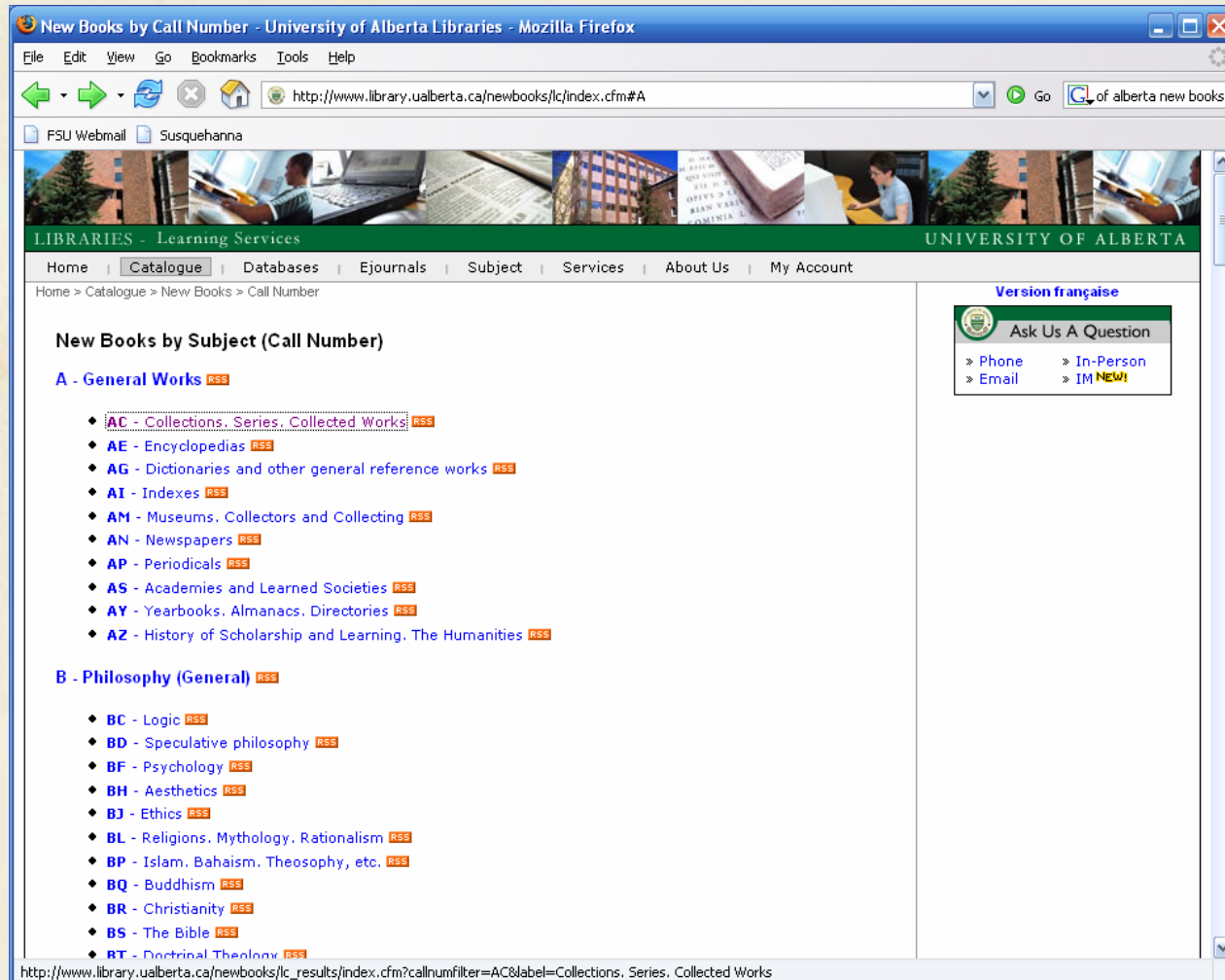
The screenshot shows the UCSD Biomedical & Medical Center Libraries website. The header includes navigation links for ROGER, SAGE, MELVYL CATALOG, and UCSD HOME. The main title is "UCSD Biomedical & Medical Center Libraries". Below the title, there is a search bar and a "Go" button. The page is divided into several sections:

- Find Books, Journals, etc.**
  - At UCSD: [Roger](#)
  - At UC: [Melvyl](#)
- Find Articles**
  - [PubMed/MEDLINE](#) -
  - [BIOSIS Previews](#) -
  - [PsycINFO](#) -
  - [Web of Science](#) -
  - [All BML/MCL Databases](#)
- Online Collections**
  - [E-Journals](#) • [E-Books](#)
  - [E-Reference Shelf](#)
  - [Online Clinical Library](#)
  - Web Guides:
    - by Subject: [Biology](#) • [Medicine](#)
    - [Special Topics](#) (patents, stats, etc)
  - [Consumer Health Resources](#)
  - [Access from Off Campus](#)
- Library Services**
  - [Annex Requests](#)
  - Forms
  - [Borrowing Materials](#)
  - [Class Reserves](#)
  - [Interlibrary Loan](#) and [Document Delivery](#)
  - [PLUS](#) (for non-UCSD users)
  - [More Services Information](#)
- Learn More**
  - [Get Started](#)@UCSD Libraries
  - [Classes](#) • [Consultations](#)
  - [For EndNote Users](#)
  - [Online Tutorials](#)
- About the Libraries**
  - [Hours](#) • [Directions](#)
  - [Contact Us](#)
- News & Features**
  - The Biomedical Library is now open in our newly renovated and expanded building.
    - [Maps & directions](#)
    - [Floorplan: 1st floor](#)
    - [Floorplan: 2nd floor](#)
    - [Building project page](#)
  - News and Events from the Biomedical Library's Blog**
    - [UC Libraries join Google book scanning project](#)
    - [Calisphere Web Site Launched](#)
    - [Journal Citation Reports for 2005 now here!](#)
  - [XML](#) [RSS](#) [What are these?](#)
- New Books Lists**
  - [Biomedical Sciences](#)
  - [Clinical Science & Nursing](#)

# RSS Feeds for New Catalog Items

New Books - University of Alberta Libraries:

<http://www.library.ualberta.ca/newbooks/index.cfm>



The screenshot shows a Mozilla Firefox browser window displaying the University of Alberta Libraries website. The address bar shows the URL <http://www.library.ualberta.ca/newbooks/index.cfm#A>. The website header includes the University of Alberta logo and navigation links. The main content area is titled "New Books by Subject (Call Number)" and lists various subject categories with RSS feed links. The categories are organized into two main sections: "A - General Works" and "B - Philosophy (General)".

**New Books by Subject (Call Number)**

**A - General Works** [RSS](#)


- AC - Collections, Series, Collected Works [RSS](#)
- AE - Encyclopedias [RSS](#)
- AG - Dictionaries and other general reference works [RSS](#)
- AI - Indexes [RSS](#)
- AM - Museums, Collectors and Collecting [RSS](#)
- AN - Newspapers [RSS](#)
- AP - Periodicals [RSS](#)
- AS - Academies and Learned Societies [RSS](#)
- AY - Yearbooks, Almanacs, Directories [RSS](#)
- AZ - History of Scholarship and Learning, The Humanities [RSS](#)

**B - Philosophy (General)** [RSS](#)

- BC - Logic [RSS](#)
- BD - Speculative philosophy [RSS](#)
- BF - Psychology [RSS](#)
- BH - Aesthetics [RSS](#)
- BJ - Ethics [RSS](#)
- BL - Religions, Mythology, Rationalism [RSS](#)
- BP - Islam, Bahaism, Theosophy, etc. [RSS](#)
- BQ - Buddhism [RSS](#)
- BR - Christianity [RSS](#)
- BS - The Bible [RSS](#)
- BT - Doctrinal Theology [RSS](#)

On the right side of the page, there is a "Version française" link and a "Ask Us A Question" box with links for Phone, Email, In-Person, and IM New!

The footer of the browser window shows the URL: [http://www.library.ualberta.ca/newbooks/lc\\_results/index.cfm?callnumfilter=AC&label=Collections, Series, Collected Works](http://www.library.ualberta.ca/newbooks/lc_results/index.cfm?callnumfilter=AC&label=Collections, Series, Collected Works)



# For Your RSS, Start a Blog!

Below are some places to start:

- WordPress (free) -  
<http://wordpress.com/>
- Blogger (free) -  
<http://www.blogger.com/>
- TypePad (\$) -  
<http://www.sixapart.com/typepad/>

# WordPress: <http://wordpress.com/>

WordPress.com » Get a Free Blog Here - Mozilla Firefox

File Edit View Go Bookmarks Tools Help

http://wordpress.com/

My Yahoo! Susquehanna Horde Email

## WORDPRESS.COM

Home Tags Join

Join over 305 thousand other bloggers...

[Get a WordPress Blog now »](#)

**WordPress.com is an easy and powerful way to start blogging.**

### Why Blog?

- It's Free!
- [All the cool kids are.](#)
- Connect with an audience of dozens to millions.
- Stop sending mass emails to everyone.
- Archive your thoughts.
- Why the heck not?

### Hot Posts Today

1. [Ahmadinejad, August 22 and Iran's New Mission](#)

### Already have an account?

Username:

Password:

☐ Remember me

[Login »](#)

### WordPress.com News

- [New Feature: My](#)



WORDPRESS.COM

[Home](#) [Tags](#) [Join](#)

## Get your own WordPress.com account in seconds

Fill out this one-step form and you'll be blogging seconds later!

**Username:**

(Must be at least 4 characters, letters and numbers only.)

**Email Address:**

(We'll send your password to this address, so **triple-check it.**)

**Legal flotsam:**

☐ I have read and agree to the [fascinating terms of service](#).

- ☒ Gimme a blog! (Like [username.wordpress.com](#))  
☐ Just a username, please.

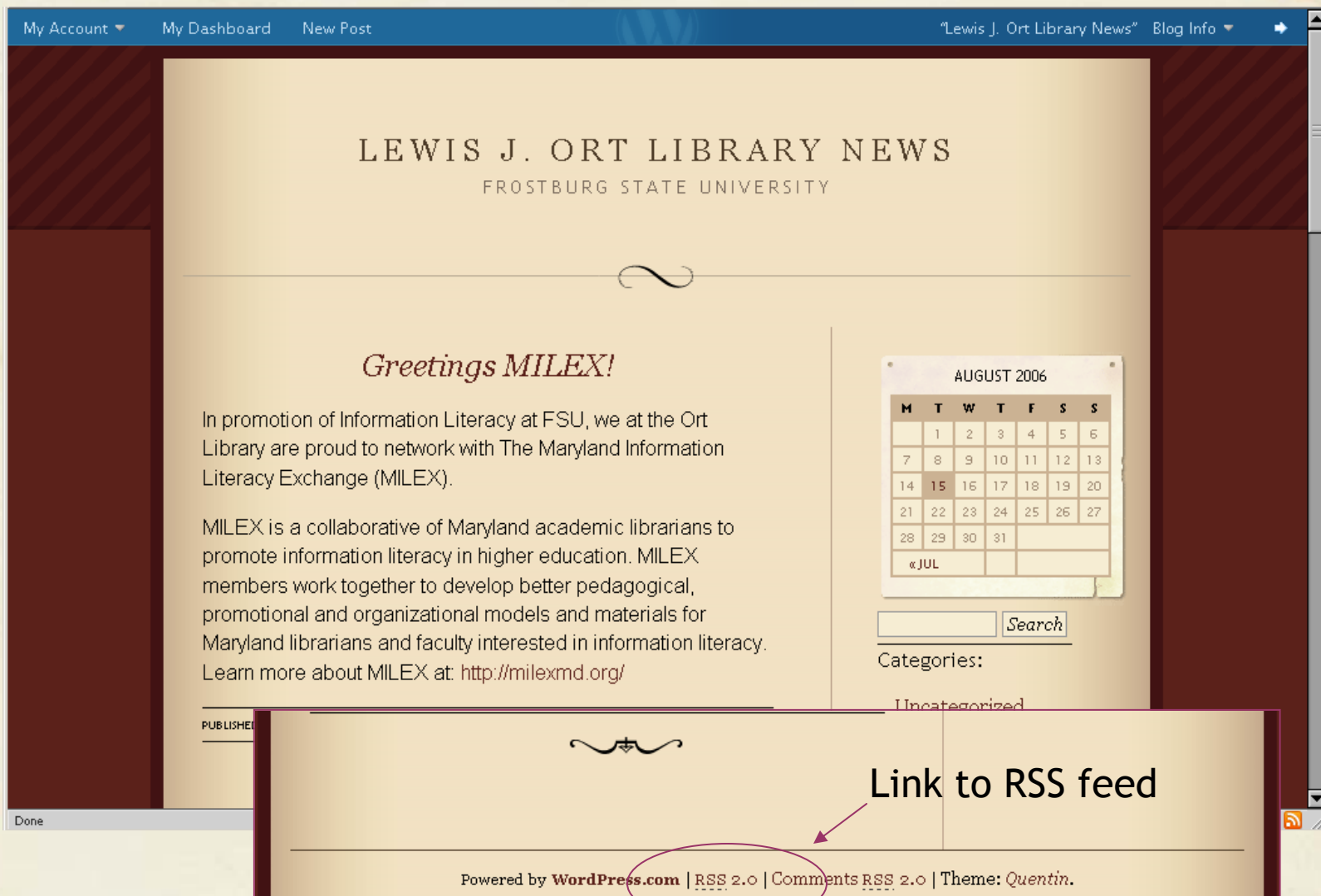
Next »







# Lewis J. Ort Library News Blog at <http://ortlib.wordpress.com>



My Account ▾ My Dashboard New Post "Lewis J. Ort Library News" Blog Info ▾ ➔

## LEWIS J. ORT LIBRARY NEWS

FROSTBURG STATE UNIVERSITY

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### *Greetings MILEX!*

In promotion of Information Literacy at FSU, we at the Ort Library are proud to network with The Maryland Information Literacy Exchange (MILEX).

MILEX is a collaborative of Maryland academic librarians to promote information literacy in higher education. MILEX members work together to develop better pedagogical, promotional and organizational models and materials for Maryland librarians and faculty interested in information literacy. Learn more about MILEX at: <http://milexmd.org/>

PUBLISHED

Done

August 2006

M	T	W	T	F	S	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			
« JUL						

Search

Categories:

Uncategorized

Link to RSS feed

Powered by **WordPress.com** | [RSS 2.0](#) | [Comments RSS 2.0](#) | Theme: *Quentin*.

# It is easy to write/edit entries and manage your blog

Lewis J. Ort Library News (View site »)

Howdy, **ortlib**. [Sign Out, My Profile]

Feedback

Dashboard **Write** Manage Blogroll Presentation Users Options Upgrades

**Write Post** Write Page

## Write Post

Title

Post

Path:

Save and Continue Editing Save Publish

Upload

File: Browse...

Title:

Categories

Add

Separate multiple categories with commas.


☐ Blogroll

☒ Uncategorized

Discussion +

Post Password +

Post slug +



# How to Paste an RSS feed on your Library Web Page

- FeedRoll -

<http://www.feedroll.com/rssviewer/>

- Feed2JS-

<http://jade.mcli.dist.maricopa.edu/feed/>

# Generate the Code with FeedRoll

<http://www.feedroll.com/rssviewer/>

**Step One...Select your source**

Source Title

Or enter your own RSS URL

[click here for ad free news feeds](#)

Description Frostburg State University

Copyright not defined

Managing Editor not defined

**Step three...Copy and paste this code**

```
<script language="javascript"
type="text/javascript"
src="http://www.feedroll.com/rssviewer/
Arial,
sans-serif&feed_maxitems=15&feed_desc
```

Paste this JavaScript code in the HTML of the webpage

**Step two...Custom design**

Use My Own CSS ☐ [click here for CSS classes](#)

Width  (pixels)

Text Align

Text Font

Text Size  (pixels)

Frame Color

Frame Enable ☐

Feed Table Spacing  (pixels)

Title Text Color

Title Background

Box Text Color

Box Background

Max. Items


Description Limit  (characters)









Open Items in New Window ☒

Headlines Only ☒

XML Button ☒

# The Resulting pasted RSS Feed at our FSU Website (a rough prototype)

Address  <http://mirror.frostburg.edu/dept/library/news2.htm>

Google  Go    Bookmarks  0 blocked  Check  Look for Map  AutoFill

FROSTBURG STATE UNIVERSITY

HOME | INDEX | SEARCH | DIRECTORIES

**Lewis J. Ort Library**


Library Home  
Catalog USMAI  
Research Port

[About the Library](#) >

## News & Events

Keep informed about the latest happenings in the Library.

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**Lewis J. Ort Library News** 

[Greetings MILEX!](#)

[Ort Library E-Resource Update](#)

[Lewis J. Ort Library Goes Web 2.0](#)

**powered by feedroll**

Library Home  
Catalog USMAI -  
online catalog  
Research Port -  
article databases  
Information Tools  
User Services  
Ask a Librarian  
About the Library  
    » Hours  
    » Mission





# Wasn't that easy?

Here's a homework assignment to get you started with blogs and RSS:

- Subscribe to Bloglines at <http://www.bloglines.com/> and start looking for your favorite feeds!
- For extra credit: Start your own WordPress blog at <http://wordpress.com/>



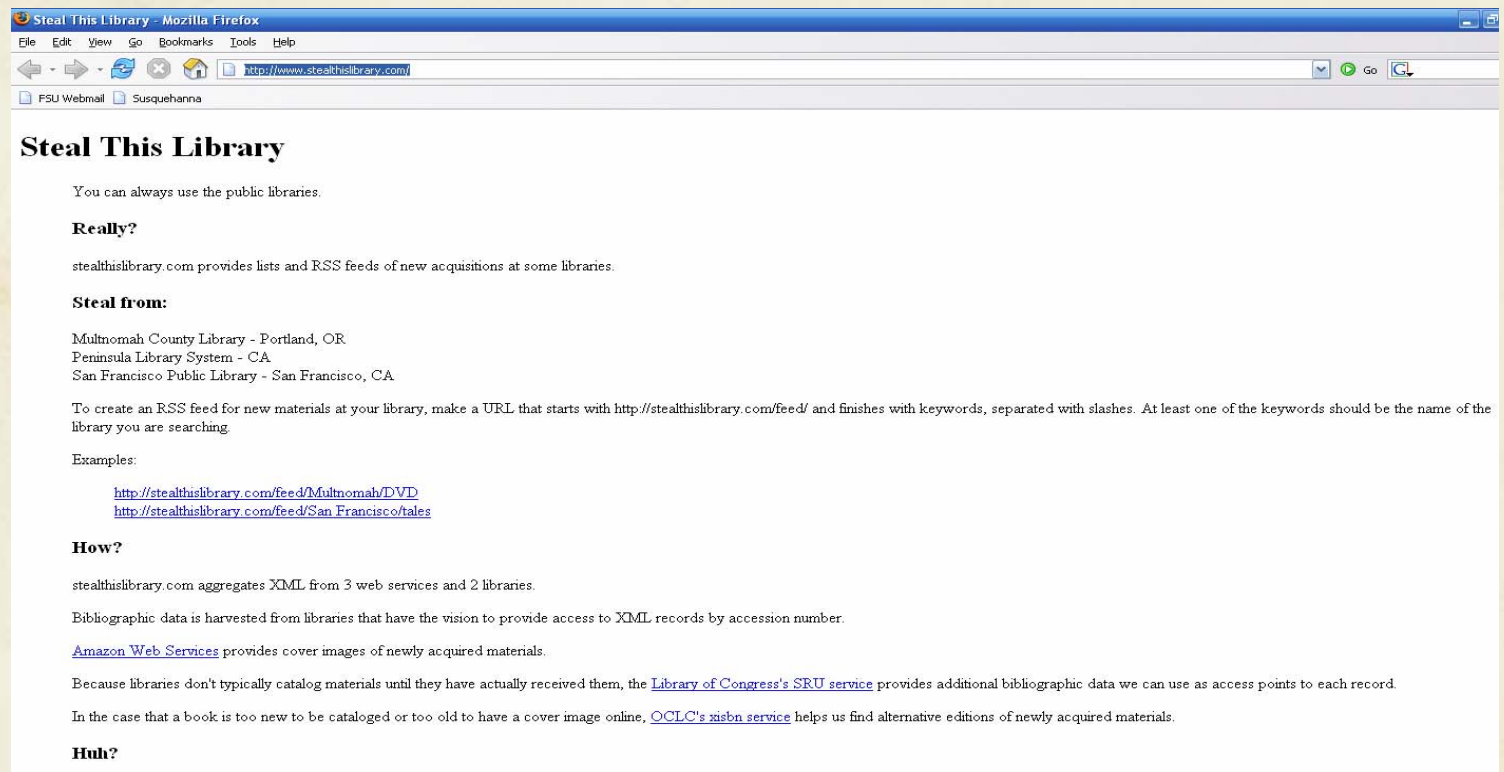


# Web 2.0/Library 2.0 Reality

- Library 2.0 is not just a new idea or fad anymore
- Libraries need to jump on the bandwagon now!
- We should encourage ILS vendors to make RSS feeds capable

# What happens to Libraries that don't adapt to 2.0 quickly enough ...

Steal This Library: <http://www.stealthislibrary.com>



The screenshot shows a Mozilla Firefox browser window with the title "Steal This Library - Mozilla Firefox". The address bar displays "http://www.stealthislibrary.com/". The website content includes a navigation bar with links for "File", "Edit", "View", "Go", "Bookmarks", "Tools", and "Help". Below the navigation bar, there are two links: "FSU Webmail" and "Susquehanna". The main content area has the heading "Steal This Library" and a paragraph stating "You can always use the public libraries." followed by a section titled "Really?". The "Really?" section explains that stealthislibrary.com provides lists and RSS feeds of new acquisitions at some libraries. It then lists libraries under the heading "Steal from:", including Multnomah County Library - Portland, OR, Peninsula Library System - CA, and San Francisco Public Library - San Francisco, CA. A paragraph explains how to create an RSS feed for new materials at your library, followed by examples of URLs. The "How?" section explains that stealthislibrary.com aggregates XML from 3 web services and 2 libraries, and that bibliographic data is harvested from libraries that have the vision to provide access to XML records by accession number. It mentions that Amazon Web Services provides cover images of newly acquired materials. A paragraph explains that because libraries don't typically catalog materials until they have actually received them, the Library of Congress's SRU service provides additional bibliographic data we can use as access points to each record. Finally, it mentions that in the case that a book is too new to be cataloged or too old to have a cover image online, OCLC's xisbn service helps us find alternative editions of newly acquired materials. The page ends with a section titled "Huh?".

**Steal This Library**

You can always use the public libraries.

**Really?**

stealthislibrary.com provides lists and RSS feeds of new acquisitions at some libraries.

**Steal from:**

Multnomah County Library - Portland, OR  
Peninsula Library System - CA  
San Francisco Public Library - San Francisco, CA

To create an RSS feed for new materials at your library, make a URL that starts with <http://stealthislibrary.com/feed/> and finishes with keywords, separated with slashes. At least one of the keywords should be the name of the library you are searching.

Examples:

<http://stealthislibrary.com/feed/Multnomah/DVD>  
<http://stealthislibrary.com/feed/San Francisco/tales>

**How?**

stealthislibrary.com aggregates XML from 3 web services and 2 libraries.

Bibliographic data is harvested from libraries that have the vision to provide access to XML records by accession number.

[Amazon Web Services](#) provides cover images of newly acquired materials.

Because libraries don't typically catalog materials until they have actually received them, the [Library of Congress's SRU service](#) provides additional bibliographic data we can use as access points to each record.

In the case that a book is too new to be cataloged or too old to have a cover image online, [OCLC's xisbn service](#) helps us find alternative editions of newly acquired materials.

**Huh?**



# Suggested Reading

Chad, K., & Miller, P. (2005). *Do Libraries Matter? The Rise of Library 2.0*. Retrieved July 11, 2006, from [http://www.talis.com/downloads/white\\_papers/DoLibrariesMatter.pdf](http://www.talis.com/downloads/white_papers/DoLibrariesMatter.pdf).

Notess, G. (2006, May-June). The Terrible Twos: Web 2.0, Library 2.0, and More. *Online*, 30 (3), Retrieved July 11, 2006, from <http://www.infotoday.com/Online/may06/OnTheNet.shtml>